



GLOBALLY HIP: Cultural Education

WILLIAM SINUNU



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Embark on an Enlightening Journey

“Bill Sinunu invites you to participate in his worldly travels and consider the scope of a wildly diverse planet.”

Greg Knnear, Actor
Academy Award nominee

“Mr. Sinunu, you are a remarkable public speaker.”

Greg Knnear, Actor
Academy Award nominee

In an increasingly interactive world, there are many ways to interface with each other. Culturally sensitive approaches are essential for professional and respectful communication.

Your first-class, front seat tour will:

- **EXPOSE CULTURAL MISPERCEPTIONS AND INCREASE INTERNATIONAL AWARENESS**
- **INCREASE SERVICE LEVELS AND REVENUE POTENTIAL**
- **BUILD STRONGER TEAMS, TOLERANCE AND UNDERSTANDING**
- **IMPROVE JOB SATISFACTION, PRODUCTIVITY AND BALANCE LIVES**

More and more of our customers, co-workers, employees, students, neighbors and friends come from diverse backgrounds—other countries, cultures and religions.

These information seminars, tailored to your organization’s needs, will provide you and your colleagues an enjoyable and thought provoking experience that will bridge your differences, expand your personal perspectives, and ultimately create more dynamic and effective interpersonal communication.





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About Your Guide - William Sinunu

William Sinunu is a multi-lingual citizen of the world who has lived in or traveled to over 100 countries. His international insight brings new levels of cultural understanding and rarely explored perspective to both our personal and professional lives.

Sinunu, the best-selling author of *Life Could Be Sweeter* and *The Sweet Life*, has facilitated workshops for multinational corporations and entertained audiences at international conferences and top-tier universities in the US and around the world. His energetic and warm style has enrolled a broad spectrum of admirers – from Academy-award nominee Greg Kinnear to Harvard professor Tal Ben-Shahar.

Sinunu, a University of Chicago-trained clinician, is a former JetBlue Airways executive who was instrumental in developing and supporting the company’s customer focused culture. In addition, he consulted for the US Department of Human Services and was a multi-lingual translator for the US Department of Immigration and Customs.



“... a mosaic of thoughts and feelings that is at once both universal and personal. A rare feat.”

Tal Ben-Shahar, PhD.
*Professor,
Harvard University*

Get on Board!

To create your own personal tour:
Email wsinunu@aol.com
or call 215-888-4934.

Additional information is available at our website:
www.globallyhip.com



“Bill is simply an amazing presenter - bright, charismatic, and knowledgeable. My people loved him.”

Brenda C. Hopgood, Assistant Vice-President - Citigroup

“Sinunu turns a wide-angle lens on the unique and wonderful ways our fellow travelers have sweetened life and offers clear insights that can improve our lives.”

Glenn Sykes, Managing Director - University of Chicago Graduate School of Business, London

“Bill did a great job presenting the richness of having not only an international customer base, but a multicultural workforce. My team now knows the world’s cultures are the real resource in the global marketplace.”

Jeanne Beacham, President - Delphon Corporation

“Sinunu takes us on an uplifting, real life journey of self and world exploration. We are encouraged to understand the richness of our differences and learn from others around the globe.”

Donna Sinnery, Vice-President - State Street Financial Services



“Sinunu’s presentations are dynamic and riveting. His charisma is unmatched and he knows the world like the back of his hand.”

Dean Melonas, Vice-President - JetBlue Airways